



Phone: 404.869.4750
Fax: 419.844.6563

PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT:

David Cawrse - Principal
N-Sight Consulting LLC
4445 Davidson Ave, NE
Atlanta, GA 30319
Office: 404 869-4750
Home: 404 816-1502
E-Mail: dcawrse@nsight-consulting.com
Web site: <http://www.nsight-consulting.com>

Atlanta School's Web Site Puts N-Sight Consulting in the Spotlight

Atlanta, GA – March 20, 2002 – N-Sight Consulting LLC, a two-year old Atlanta based web developer and information technology consulting firm, has been put in the national spotlight as a result of the web design work it is doing for an Atlanta private school. The web site it designed for The Atlanta Academy was recently selected by Microsoft Corporation to appear in its Online Gallery of FrontPage 2002-Based Web Sites, one of only nine sites in the U.S. to receive this recognition.

“This was very much an unexpected honor,” said David Cawrse, Principal and founder of N-Sight Consulting. “While we always try to give our customers 110% when it comes to our web development activities, it’s always nice to have your work validated by an impartial third party. And when that third party is Microsoft, the recognition that comes from that kind of endorsement is truly special.”

The site came to Microsoft’s attention when N-Sight applied to become a Registered Web Presence Developer for Microsoft FrontPage, only the third firm in the state of Georgia to receive such designation. While several of N-Sight’s designs were considered for inclusion by Microsoft, The Atlanta Academy site was selected because of its consistent design and interactive database-enabled features.

Angela Naples, Principal of The Atlanta Academy, said that the web site “helps (the school) reach prospective students and their parents, and then facilitates the admissions process by allowing parents to download admission forms and requirements. The web site also provides an outstanding way to communicate with parents and others in the community. It’s also playing a role in our fundraising efforts – both with our Annual Fund and annual auction.”

“Our goal in developing web sites is to help our clients define and achieve their goals,” said Mr. Cawrse. “This requires us to use non-traditional thinking to make sure that the user’s web experience provides something they can’t get using another medium.”

This is not the first time one of N-Sight Consulting’s web sites has been singled out for recognition. Last year, a site it designed for Marietta-based House Smart, Inc. received the Golden Site Real Estate Award, cited as “a tremendous asset to the online community as well as an example to be followed by other real estate professionals.”

For Editors: The relevant pages from the Microsoft web site are as follows:

FrontPage Gallery: <http://www.microsoft.com/frontpage/evaluation/gallery.htm>

Atlanta Academy: <http://www.microsoft.com/frontpage/evaluation/gallery/academy.htm>

About N-Sight Consulting LLC

N-Sight Consulting LLC is an Atlanta-based web development and information technology consulting firm that primarily services small to medium sized businesses as well as not-for-profit enterprises. Founded in 2000, its services include web design, custom database and application development, handheld application development, and web marketing & search engine optimization.

N-Sight and N-Sight Consulting are registered Service Marks of N-Sight Consulting LLC. For more information on N-Sight Consulting, visit: <http://www.nsite-consulting.com>.

About The Atlanta Academy

The Atlanta Academy is a private elementary school located in Sandy Springs serving grades K-8. The school was founded in 2000 and has an enrollment of approximately 115 students. For more information visit: <http://www.atlantaacademy.com>.

About Microsoft

Founded in 1975, Microsoft (NASDAQ "MSFT") is the worldwide leader in software, services and Internet technologies for personal and business computing. The company offers a wide range of products and services designed to empower people through great software – any time, any place and on any device.

Microsoft, FrontPage and Windows are either registered trademarks or trademarks of Microsoft Corp. in the United States and/or other countries. For additional information on Microsoft, please visit the Microsoft Web page at <http://www.microsoft.com/presspass/> on Microsoft's corporate information pages.